

THREE-YEAR (BA) COURSE IN MEDIA DESIGN

The three-year course in Media Design trains professional figures for the performing arts and the film sectors: authors, audiovisual directors, developers of animations, screenplays, characters and digital visual effects for Cinema, Television and Performing Arts. Students in Media Design receive a solid theoretical basis on media as a matrix to decline the professional competencies both in electronic arts and in the sector of cinema and TV production and post-production. In the courses of Techniques, Materials and Tools students will be assisted by professional photographers, directors, videomakers, and experts in the field of cinema and TV production. Students will also acquire the most up-to-date post-production methods, going from editing to the digital elaboration of images. Professional equipment will be at the students' disposal so that they can also acquire technical skills. Students can also choose to learn the techniques of Digital Animation, which is finding different applications: in the integration between animation and the more traditional media, or in the Video Games sector, another field of new digital convergence.

CURRICULUM

I year		
	SUBJECTS	CFA
CSM	B MEDIA PM I (PROJECT METHODOLOGY) Audiovisual communication I, Basic elements of Set design, Story telling	10
CSM	B MEDIA TMT I (TECHNIQUES MATERIALS AND TOOLS) 2D Animation, Web Design, Audiovisual Performance	8
CPI	B DRAWING	4
CPI	B DIGITAL DRAWING	4
CTI	B THEORY OF COMMUNICATION	6
CTI	B HISTORY OF MODERN ART	6
CSM	C HISTORY AND CRITICAL STUDIES OF MEDIA	6
CTI	C HISTORY OF CINEMA	8
TOTAL CREDITS I YEAR		52
II year		
CSM	B MEDIA PM II Audiovisual Communication, Digital Applications, Lab TV Design, Project Philosophy	10
CSM	B MEDIA TMT II Basic 3D animation, Filming techniques, Basic editing	8
CTI	B HISTORY OF CONTEMPORARY ART I	6
CSM	B AESTHETICS OF MEDIA	6
CPI	C MULTIMEDIA COMMUNICATION or	8
CSM	ADVANCED EDITING	6
CSM	C SCREEN-PLAY	6
CTI	A HISTORY OF PERFORMING ARTS or	6
CPI	PHOTOGRAPHY	6
TOTAL CREDITS II YEAR		52
III year		
CSM	B MEDIA PM III Audiovisual Communication, Mediaactivism, Lab Radio TV, Lab Film Direction	10
CSM	B MEDIA TMT III Intermediate 3D Animation, Compositing, Sound Design	8
CTI	B HISTORY OF CONTEMPORARY ART II	6
CTI	C THEORY AND METHODOLOGY OF MASS MEDIA	6
CSM	C CONCEPT GAME DESIGN	8
CSAV	C VIDEOART	8
CTI	A SEMIOTICS or VISUAL CULTURE	6
TOTAL CREDITS III YEAR		52
INTERDISCIPLINARY SEMINARS		9
PORTFOLIO, THESIS		9
ENGLISH LANGUAGE, GENERAL IT, INTERNSHIP, APPRENTICESHIP, ERASMUS		9
TOTAL EXTRA CREDITS		24
THREE-YEAR TOTAL 156+24		180

CFA	ACADEMIC EDUCATIONAL CREDITS	
CSM	MEDIA DESIGN SUBJECTS	PAG.40
CSAV	VISUAL ARTS SUBJECTS	PAG.30
CTI	INTERSCHOOL THEORETICAL SUBJECTS	PAG.47
CPI	INTERSCHOOL PROJECT AND TECHNICAL SUBJECTS	PAG.45
	B- FOUNDATION C- SPECIFIC A- RELATED	

*In order to better identify the common courses among the schools, some courses' names do not correspond to the names set by the Ministry of University and Research. In such cases, their initials have been indicated. The educational programs comply with the curricula approved by MIUR.

