

2011/12: THE SIXTH EDITION OF THE MERCOLEDÌ DA NABA (*Wednesdays at NABA*)

Mercoledì da NABA (*Wednesdays at NABA*) is the cultural event organized by NABA - Nuova Accademia di Belle Arti Milano, in collaboration with the Directors of the different Schools and Departments: by the next January 18th, 2012, on a weekly basis, a series of meetings addressed to the students of the Academy but also open to external audiences will host professionals from the world of culture who will present their projects and tell their professional experiences. The speakers of the conferences come from the world of fashion, design, communication and graphic design, theatre design, media design and visual and multimedia arts, all art expressions that characterize the cultural world of the Academy in Milan.

The meetings will be held on the dates indicated on the calendar below at 6 pm at the Aula Magna Spazio Elastico - Amaranto Building, NABA, Via Darwin 20, Milan.

- **Wednesday January 18th 2012**

Annamaria Testa and Till Neuburg, curated by the School of Graphic Design and Art Direction.

CREATIVITY BESIDES COMMON PLACES.

An exchange of ideas about ways, methods, processes, perspectives, stereotypes, people and contexts starting from the text "La Trama Lucente".

- **Wednesday January 25th 2012**

Eric Baudelaire, curated by the School of Visual Arts.

THE ANABASE. First appointment with "Politiche della Memoria".

Presentation for the first time in Italy of the movie "L'Anabase", a great success by Baudelaire in the last Documentary Festival of Marseilles, one of the most prestigious documentary film festivals in the world.

- **Wednesday February 8th 2012**

Anthony Majanlahti, curated by the School of Theatre and Exhibit Design.

THE CITY AS A SCENE. THE GREAT THEATRE OF THE WORLD. (Lecture in English)

Urban design is profoundly influenced by the theatre; or, rather, stage design and urban design are intensely interpenetrative.

- **Wednesday February 15th 2012**

Paololuca Barbieri Marchi, curated by the School of Media Design and Multimedia Arts.

POST CINEMA: TURBO MOVIE MANIFESTO.

- **Wednesday February 22nd 2012**

Sabrina Querci, curated by the Department of Fashion Design.

- **Wednesday February 29th 2012**

Wendelien Van Oldenborgh, curated by the School of Visual Arts.

Second appointment with "Politiche della Memoria".

- **Wednesday March 7th 2012**

Fulvio Caldarelli, curated by the School of Graphic Design and Art Direction.

THE IDEA ABOUT THE CITY. NEW AREAS OF DESIGN. EXPERIENCES AND MUTATIONS.

- **Wednesday March 14th 2012**

Arnaldo Pomodoro e Antonio Calbi, curated by the School of Theatre and Exhibit Design.

THE CARVED THEATRE. FIFTY SCENIC PROJECTS BY ARNALDO POMODORO.

- **Wednesday March 21st 2012**

Leila Palermo, curated by the Department of Fashion Design.

- **Wednesday March 28th 2012**

Jaromil, curated by the School of Media Design and Multimedia Arts.

POST CINEMA: ALCHEMIE DIGITALI.

- **Wednesday April 4th 2012**

Francesco Bertolini, curated by the School of Graphic Design and Art Direction.

THE EVOLUTION OF THE "CONCEPT OF ENVIRONMENT".

How the environment evolution affects the economic and institutional system, and as a result the communication system of the companies.

- **Wednesday May 2nd 2012**

Diane Pernet, curated by the Department of Fashion Design.

Diane Pernet is the founder of "A Shaded View on Fashion Film Festival", a festival dedicated to short films and videos from around the world aimed at exploring the themes of fashion, beauty and style.

- **Wednesday May 9th 2012**

Thomas Rosendal Nielsen (network SENS), curated by the School of Theatre and Exhibit Design.

THE INTERACTION IN THE CONTEMPORARY PERFORMANCES. (Lecture in English)

- **Wednesday May 16th 2012**

Emmanuel Grossi, curated by the School of Graphic Design and Art Direction.

LOGHI LETTERE LINEE LIBERE LUDI LOGICI LUCI LIQUIDE.

A walk through six decades of television and Italian movie advertising following the streets of the graphic, language, formal and content game.

- **Wednesday May 23rd 2012**

Ilaria Nistri, curated by the Department of Fashion Design.

- **Wednesday May 30th 2012**

Oded Ezer, curated by the Two-year Master Program in Communication Design.

GREAT EXPECTATIONS. NEW DIRECTIONS FOR THINKING ABOUT GRAPHIC DESIGN.

Next October and November...

- Lecture curated by the Department of Design
INDEX. Appointment part of the Small Objects event.

- Lecture curated by the Department of Design
ENERGY. Appointment part of the Small Objects event.

- Lecture curated by the Department of Design
POWER OF MAKING.

- Lecture curated by the Department of Design
DESIGN THINKING FOR SOCIAL ENGAGEMENT.

- Lecture curated by the Department of Fashion Design
Appointment with PLASTIC MILANO.